



**HORIZON**  
**2020**



**Fostering the positive linkages between trade  
and sustainable development**

**TRADE4SD  
Project Overview**

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101000551

# Outline

1. Excellence

2. Impact

3. Implementation

4. Today's agenda

# 1. What is it all about?

- Relationships between trade and sustainability
- The premise of TRADE4SD is that trade has the power to produce positive outcomes when policies are designed in a sustainable way
- Trade has an important role to play in achieving the SDGs
- Addressing the relation between trade and SDGs requires an integrated approach to policy-making and inclusive governance

# 1. What are the objectives?

- **Identify a system of relevant indicators** of direct and indirect linkages between SDGs and trade, and trade policies, and a **clear understanding of the determinants of participation** of developing countries in local and global agri-food value chains (WP1).
- **Provide a structured review** of how SDGs are currently included in trade rules (WP2).
- Measure the links between trade, trade policies and sustainability at a global level via elaborating a new and **robust sustainability toolbox integrating econometric and SDGs indicators** (WP3).
- **Provide context-specific case studies** of selected agri-food value chains in relevant EU trade partners in Asia and Africa (including coffee, cocoa, rice and olive oil) (WP4).
- **Analyse the coherence of the current EU trade-related policies** (trade, CAP, energy, climate, bioeconomy, nutritional) in view of their impacts on trade and SDGs (WP5).
- **Identify options for improving the sustainability impacts of EU trade policy** and provide evidence-based policy recommendations, paying particular attention to the WTO gap regarding sustainability (WP6).
- **Facilitate the science-to-society dialogue** through a continuous involvement of relevant actors and the use of active dissemination and communication strategy, including online conferencing and social media networks (WP7).

# 1. Active stakeholder involvement

WP	Participatory activity	Methodology	Link with other WPs
WP1	Scoping exercise	Iterative selection	WP2, WP3, WP5, WP 6, WP7
WP2	PTAs analysis and case study on STCs	Country case studies - interviews	WP3, WP4, WP6
WP3	Scenario building	Workshop	W
WP4	Case study on GVCs, Stakeholder views on Sustainability, Trade Game	Case studies, Delphi Survey	WP3, WP5, WP6
WP5 and WP6	Policy coherence analysis and relevance of project results to CAP	Delphi Survey	WP7
WP7	Discussion of results and feedback	Workshop	WP1 to WP6

## 2. Expected impacts

- 1. More evidence-based policies and improved civil society dialogue building on improved data, analysis, and methods;
- 2. Improved coherence between EU policies (Agriculture, Environment, Trade, Climate, Food security, Development...); and
- 3. Best practices and policies for multilateral trade contributing to the Sustainable Development Goals and global agreements on environmental and climate challenges.
- 4. *Integrated framework of EU strategic goals and the SDGs*
- 5. *Better understanding of the role of trade in the Post Covid-19 era*

## 2. Communication channels

### **Homepage**

<https://www.trade4sd.eu>

### **Facebook**

<https://www.facebook.com/trade4sd>

### **Twitter**

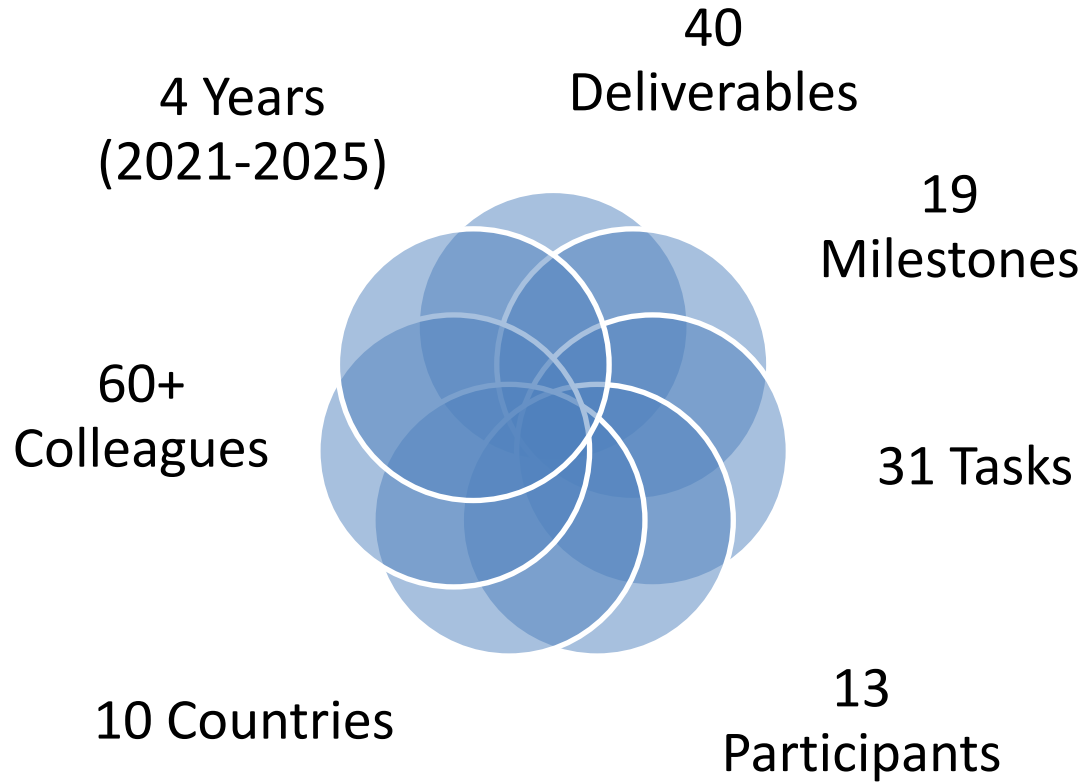
<https://twitter.com/Trade4SD>

### **LinkedIn**

<https://www.linkedin.com/company/trade4sd>



# 3. Project Structure in Numbers





### 3. Map of the Consortium



### 3. List of Consortium Members

No.	Participant Organisation Name	Country
1	Budapesti Corvinus Egyetem (CUB)	HU
2	University of Kent (UNIKENT)	UK
3	Consiglio per la Ricerca in Agricoltura e l'Analisi dell'Economia Agraria (CREA)	IT
4	Johann Heinrich von Thünen-Institut, Bundesforschungsinstitut für ländliche Räume, Wald und Fischerei (THUENEN)	DE
5	The University of Sussex (UOS)	UK
6	University of Ghana (UG)	GH
7	Luonnonvarakeskus (LUKE)	FI
8	Centrum Analiz Społeczno-Ekonomicznych-Fundacja Naukowa (CASE)	PL
9	Food and Agriculture Organization of the United Nations (FAO)	IT
10	Institut National D'Etudes Supérieures Agronomiques de Montpellier (INRAE)	FR
11	Confederazione Generale Dell'Agricoltura Italiana (CONFAGRICOLTURA)	IT
12	Truong Dai Hoc Kinh Te Thanh Pho Ho Chi Minh (UEH)	VN
13	Luminaconsult Sprl (LUMINA)	BE

## 4. Aims of today's workshop

- Receive feedback, comments and suggestions on results and the potential needs
  - From stakeholders
  - From EC representatives
  - From EAB members
  - From ongoing other project representatives
- Present the interim results of the project
  - Both internally and externally
- Continue the civil society dialogue process

# 4. Today's agenda

## **The Effects of Preferential Trade Agreements on SDGs**

Dr. Ruby Acquah, Task 2.1. Leader, University of Sussex Business School

## **CGE toolbox integration to handle environmental indicators**

Prof. Katarzyna Zawalinska, Task 3.3. Leader, CASE

## **Stakeholder views on sustainability - Experience from a Delphi exercise**

Prof. Sophia Davidova, WP4 Leader, University of Kent

## **Interactions, Comments, Suggestions**

Moderator: Zoltan Kun, Luminaconsult

# Thank you!

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