



**HORIZON**  
**2020**



**Fostering the positive linkages between trade  
and sustainable development**

**TRADE4SD  
Project Overview**

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# Outline

1. Excellence

2. Impact

3. Implementation

4. Today's agenda

# 1. What is it all about?

- Relationships between trade and sustainability
- The premise of TRADE4SD is that trade has the power to produce positive outcomes when policies are designed in a sustainable way
- Trade has an important role to play in achieving the SDGs
- Addressing the relation between trade and SDGs requires an integrated approach to policy-making and inclusive governance

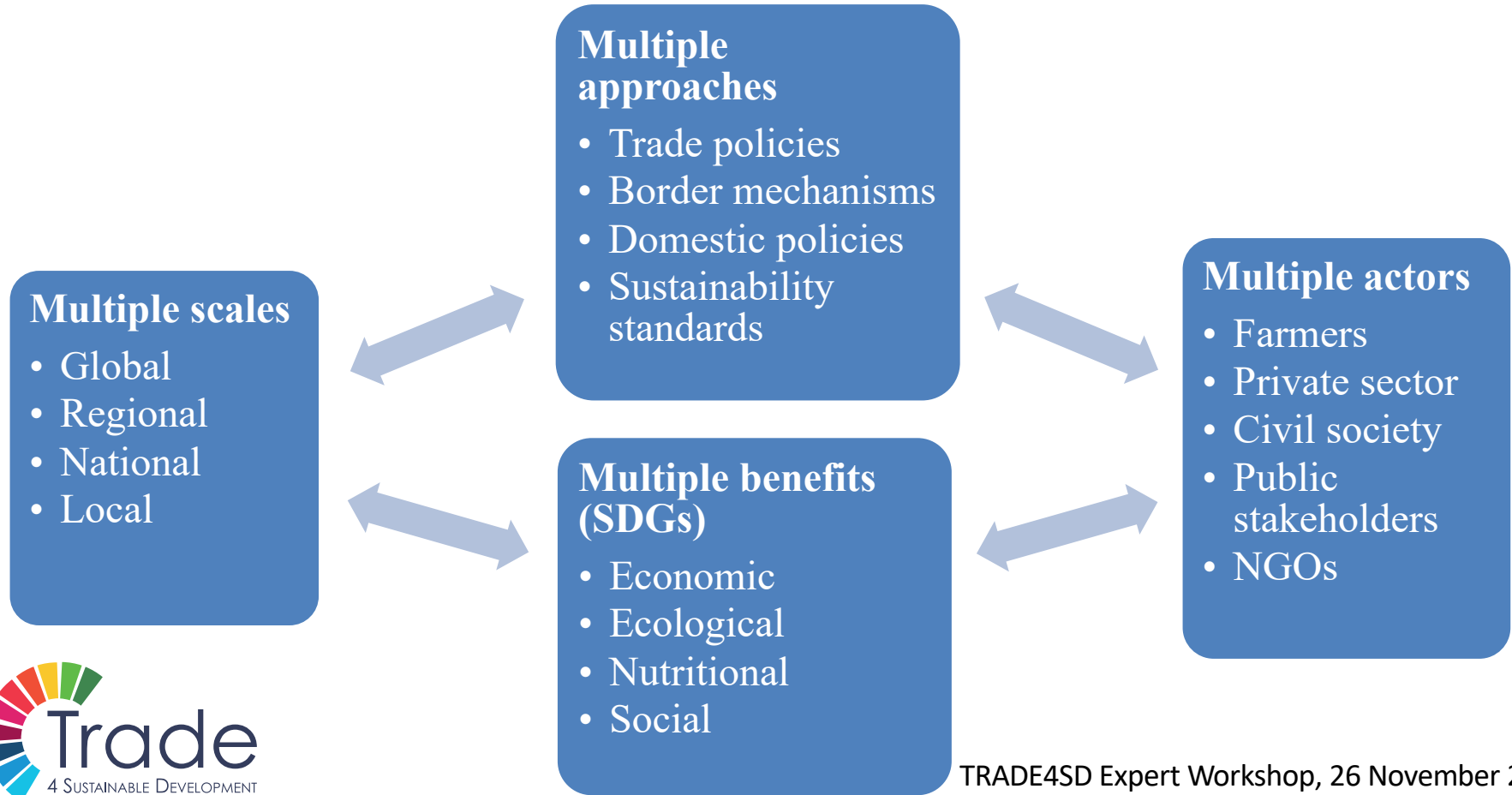
# 1. What kind of approach do TRADE4SD use?

- TRADE4SD employs a **holistic approach** to assess the impact of trade policy on the three pillars of sustainability and to provide options to foster positive linkages.
- TRADE4SD will adopt a **multi-level governance perspective** in addressing societal challenges.
- TRADE4SD will apply a **scientifically sound interdisciplinary analytical framework in real-world situations** and work actively with **partner countries and stakeholders** to develop robust and workable solutions to improve the sustainability impact of trade.
- TRADE4SD **will draw on and develop further** concepts and approaches from existing international, European and national research programmes and initiatives.
- TRADE4SD is **policy-focused** and, therefore, the main impact will be to aid the policy-making process and to build trade negotiating capacity particularly in partner countries and in areas relevant to trade and sustainability which contribute to the fulfilment of SDGs.

# 1. What will TRADE4SD do? (Objectives)

- Will **identify a system of relevant indicators** of direct and indirect linkages between SDGs and trade, and trade policies, and a **clear understanding of the determinants of participation** of developing countries in local and global agri-food value chains (WP1).
- Will **provide a structured review** of how SDGs are currently included in trade rules (WP2).
- Will measure the links between trade, trade policies and sustainability at a global level via elaborating a new and **robust sustainability toolbox integrating econometric and SDGs indicators** (WP3).
- Will **provide context-specific case studies** of selected agri-food value chains in relevant EU trade partners in Asia and Africa (including coffee, cocoa, rice and olive oil) (WP4).
- Will **analyse the coherence of the current EU trade-related policies** (trade, CAP, energy, climate, bioeconomy, nutritional) in view of their impacts on trade and SDGs (WP5).
- Will **identify options for improving the sustainability impacts of EU trade policy** and provide evidence-based policy recommendations, paying particular attention to the WTO gap regarding sustainability (WP6).
- Will **facilitate the science-to-society dialogue** through a continuous involvement of relevant actors and the use of active dissemination and communication strategy, including online conferencing and social media networks (WP7).

# 1. Concept behind



# 1. Active stakeholder involvement

WP	Participatory activity	Methodology	Link with other WPs
WP1	Scoping exercise	Iterative selection	WP2, WP3, WP5, WP 6, WP7
WP2	PTAs analysis	Country case studies - interviews	WP3, WP4, WP6
WP2	Case study on STCs	Country case studies - interviews	WP3, WP4, WP6
WP3 and WP4	Scenario building	Workshop	WP3
WP5 and WP6	Policy coherence analysis and relevance of project results to CAP	Delphi Survey	WP7
WP7	Discussion of results and feedback	Workshop	WP1 to WP6

## 2. Expected impacts

- 1. More evidence-based policies and improved civil society dialogue building on improved data, analysis, and methods;
- 2. Improved coherence between EU policies (Agriculture, Environment, Trade, Climate, Food security, Development...); and
- 3. Best practices and policies for multilateral trade contributing to the Sustainable Development Goals and global agreements on environmental and climate challenges.
- 4. *Integrated framework of EU strategic goals and the SDGs*
- 5. *Better understanding of the role of trade in the Post Covid-19 era*



## 2. TRADE4SD stakeholders

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**Policy makers at EU and national/regional/local levels**

**Farmers, farm unions, farm advisors, producer groups, farming associations and bodies**

**Public bodies, national, regional and local authorities**

**Supply chain actors besides farmers (processors, wholesalers, retailers, input-providers)**

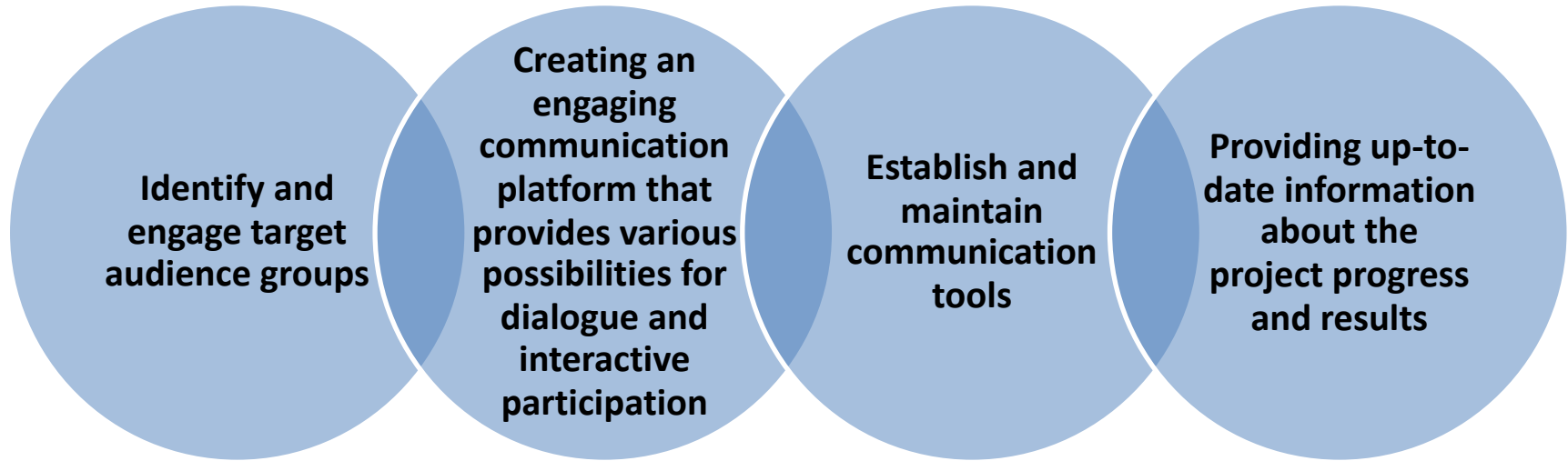
**Civil society groups involved in the engagement of sustainable agri-food production, trade and consumption**

**International organisations active in global agri-food trade and sustainability (e.g. OECD, FAO)**

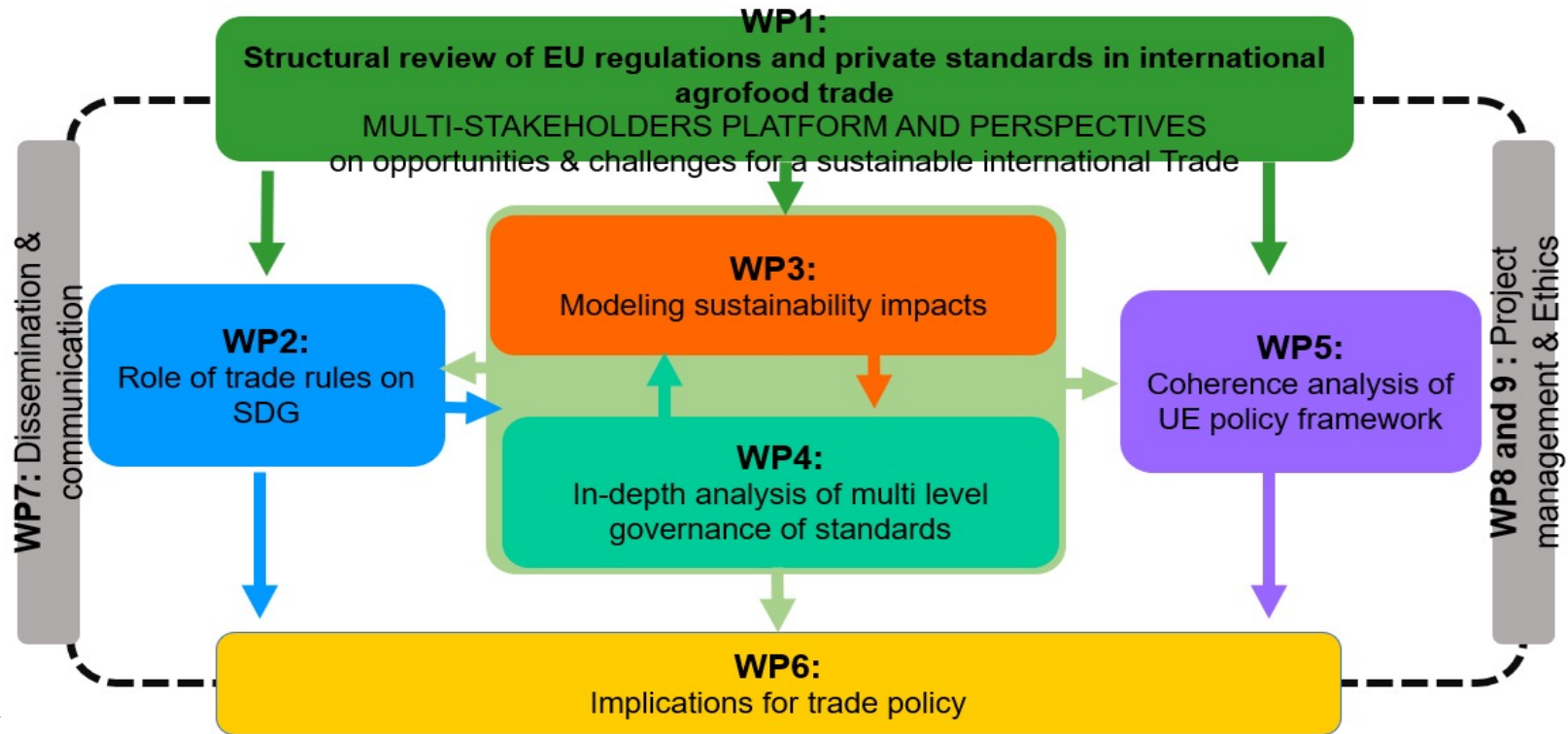
**Relevant bodies of the European Commission (DG AGRI, DG TRADE, DG ENVIRONMENT)**

**Key scientific institutions and associations (e.g. SCAR, EAAE, IAAE)**

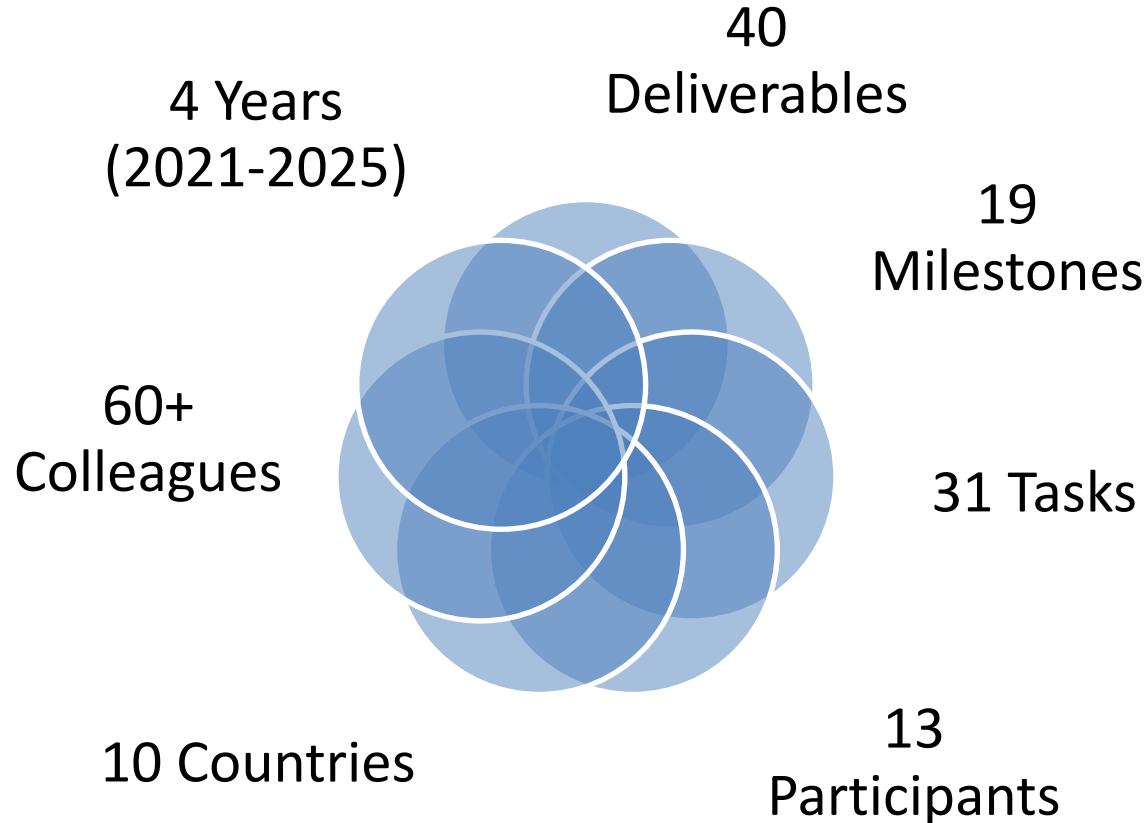
## 2. Objectives of TRADE4SD Communication Plan



### 3. Project Structure (WPs)



### 3. Project Structure in Numbers



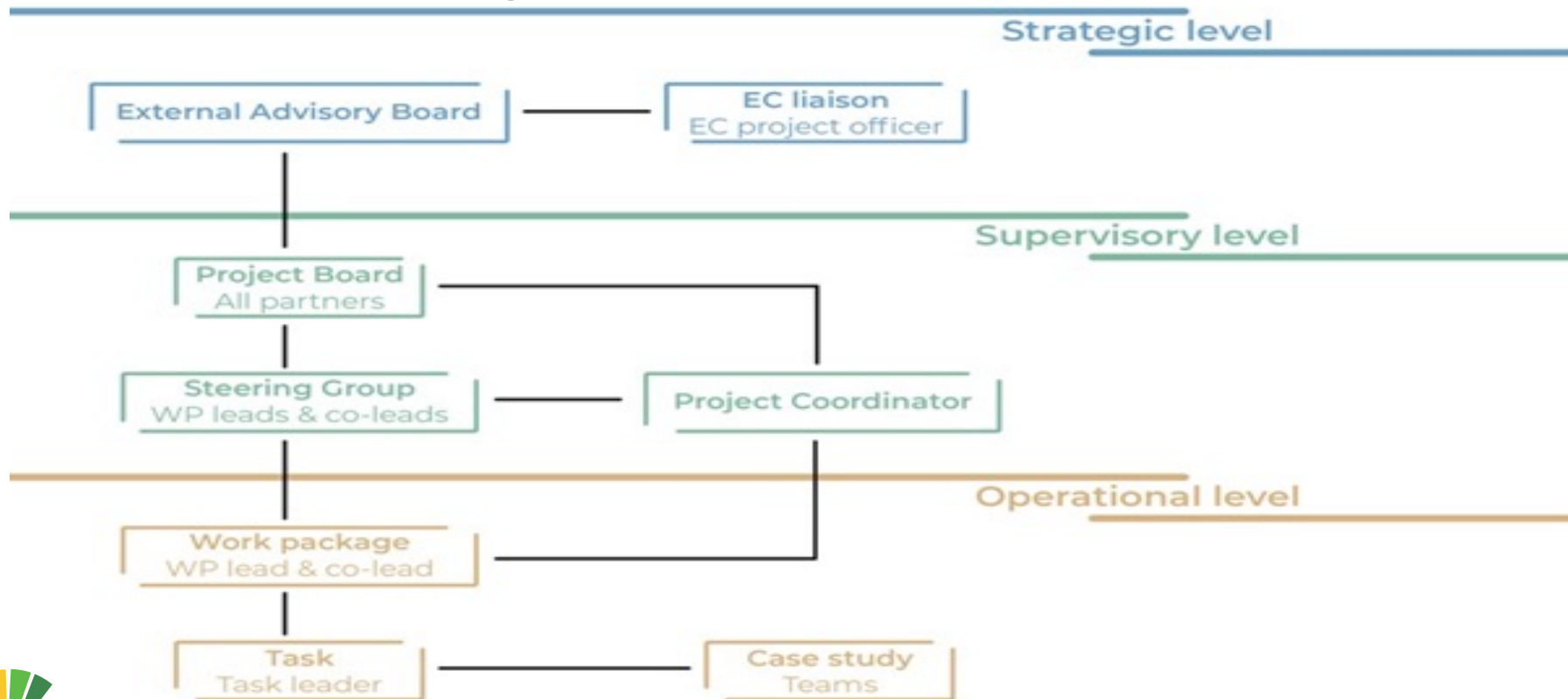
### 3. Map of the Consortium



### 3. List of Consortium Members

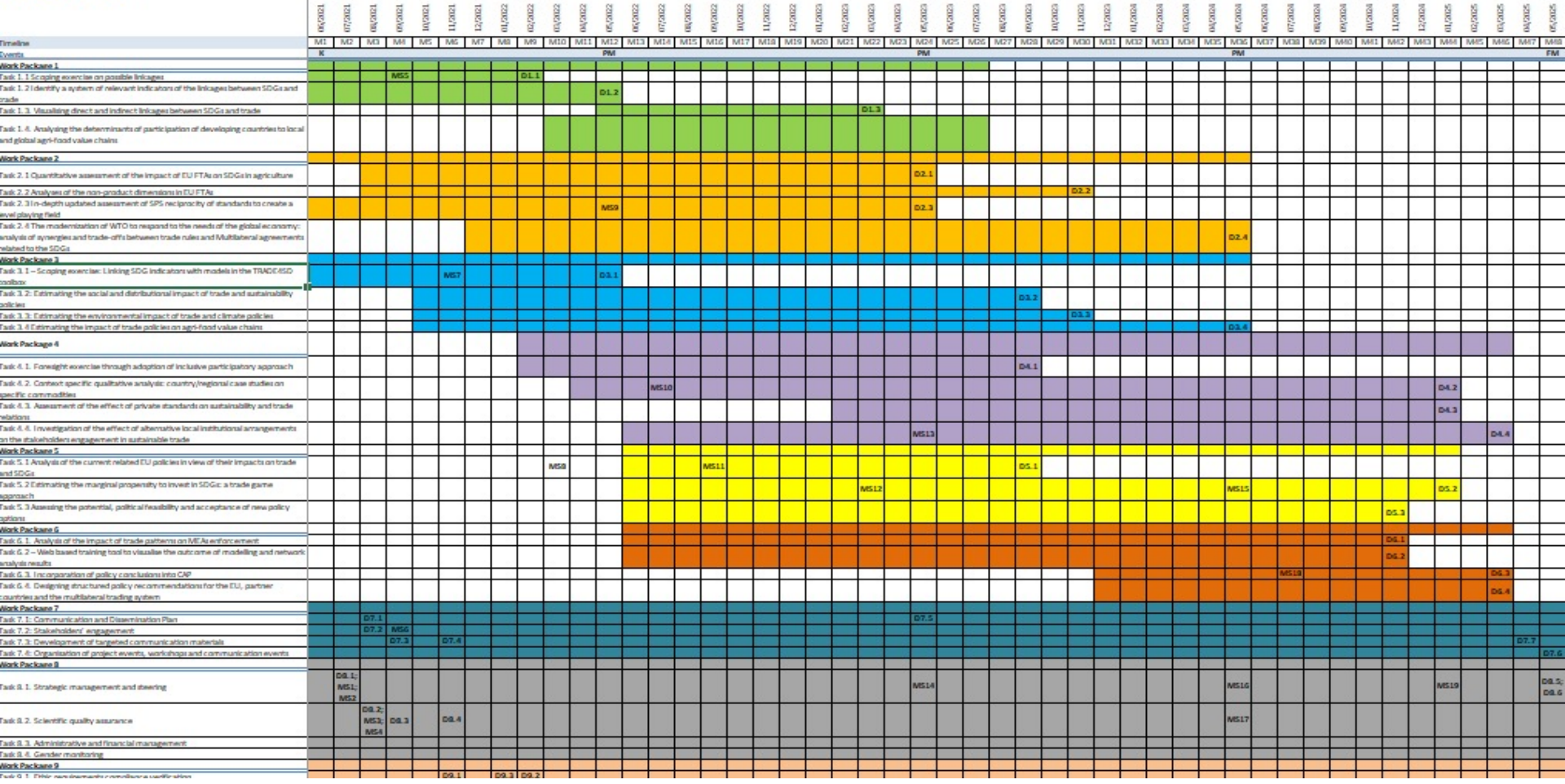
No.	Participant Organisation Name	Country
1	Budapesti Corvinus Egyetem (CUB)	HU
2	University of Kent (UNIKENT)	UK
3	Consiglio per la Ricerca in Agricoltura e l'Analisi dell'Economia Agraria (CREA)	IT
4	Johann Heinrich von Thünen-Institut, Bundesforschungsinstitut für ländliche Räume, Wald und Fischerei (THUENEN)	DE
5	The University of Sussex (UOS)	UK
6	University of Ghana (UG)	GH
7	Luonnonvarakeskus (LUKE)	FI
8	Centrum Analiz Społeczno-Ekonomicznych-Fundacja Naukowa (CASE)	PL
9	Food and Agriculture Organization of the United Nations (FAO)	IT
10	Institut National D'Etudes Supérieures Agronomiques de Montpellier (INRAE)	FR
11	Confederazione Generale Dell'Agricoltura Italiana (CONFAGRICOLTURA)	IT
12	Truong Dai Hoc Kinh Te Thanh Pho Ho Chi Minh (UEH)	VN
13	Luminaconsult Sprl (LUMINA)	BE

### 3. Organisational structure



### 3. GANTT-chart

TRADE4SD Gantt chart





## 4. Aims of today's workshop

- Receive feedback, comments and suggestions on first activities and the potential needs
  - From stakeholders
  - From EC representatives
  - From EAB members
  - From ongoing other project representatives
- Present the first interim results of the project
  - Both internally and externally
- Start the civil society dialogue process

## 4. Objectives of WP1

- **Identify direct and indirect linkages between trade and SDGs**
- Identify a system of relevant indicators of the linkages between SDGs and trade
- Provide a visual dashboard at country level to facilitate the understanding of the links between trade and SDGs by the general public
- Provide a clear understanding of the determinants of participation of DCs to domestic and GVCs
- Provide a taxonomy of agri-food global value chains

# 4. Tasks of and Contributing Partners to WP1

- **Task 1.1. Scoping exercise on possible linkages between SDGs and trade**
  - **LUKE, CUB, UEH, UG, UNIKENT**
- Task 1.2. Identify a system of relevant indicators of the linkages between SDGs and trade
  - CUB, UNIKENT, CREA, THUENEN, UG, UEH
- Task 1.3. Visualising direct and indirect linkages between SDGs and trade
  - LUMINA, CUB, UNIKENT, UG, UEH
- Task 1.4. Analysing the determinants of participation of developing countries to local and global agri-food value chains by applying network analysis
  - CUB, CREA, UG, INRAE, UEH

## 4. Objectives of WP4

- **To enrich project results with a context-based analysis: selectivity by country and supply chain**
- To steer the work of modellers towards the priorities of users
- To assess different views of countries and interest groups concerning voluntary standards and their role in trade
- To investigate how behavioural factors influence the response of stakeholders to a range of trade policy and institutional frameworks

# 4. Tasks of and Contributing Partners to WP4

- **Task 4.1. Foresight exercise through adoption of inclusive participatory approach**
  - UNIKENT, CUB, THUENEN, ISEER, CONFAGRICOLTURA, UEH, LUMINA
- Task 4.2. Context specific qualitative analysis: country/regional case studies on specific commodities
  - CREA, UNIKENT, THUENEN, ISEER, SUPAGRO, CONFAGRICOLTURA, UEH, LUMINA
- Task 4.3. Assessment of the effect of private standards on sustainability and trade relations
  - INRAE, UNIKENT, CREA, ISEER, UEH, LUMINA
- Task 4.4. Investigation of the effect of local institutional arrangements on stakeholder's engagement in sustainable trade
  - UNIKENT, ISEER, UEH, LUMINA

## 4. Objectives of WP3

- **Link SDG indicators with models in the Trade4SD toolbox**
- Assess social and distributional impact of trade and sustainability policies
- Assess environmental impact of trade and sustainability policies
- Assess the impact of trade policies on agri-food value chains

# 4. Tasks of and Contributing Partners to WP3

- **Task 3.1. Scoping exercise: Linking SDG indicators with models in the Trade4SD toolbox**
  - THUENEN, CUB, UNIKENT, UOS, UG, CASE, FAO, UEH
- Task 3.2. Estimating the social and distributional impact of trade and sustainability policies
  - CUB, THUENEN, UG, CASE, FAO, UEH
- Task 3.3. Estimating the environmental impact of trade and climate policies
  - CASE, THUENEN, FAO, UEH
- Task 3.4. Estimating the impact of trade policies on agri-food value chains
  - FAO, THUENEN, UG, CASE, FAO, UEH

# Thank you!

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